

March 2017

Europeans and responsible driving

Conducted for Vinci Autoroutes Foundation for responsible driving

By Amandine Lama & Etienne Mercier

Technical specifications



SAMPLE

12,429 individuals aged 15 years and over, including at least 1000 individuals in each of the surveyed countries



SURVEY DATE

From 11 January to 10 February 2017



METHOD

Online survey.

Representative samples of the population aged 15 years and over in each of the surveyed countries

Quota method: gender, age, interviewee occupation, region and town category



This report has been produced in accordance with international standard ISO 20252 "Market, opinion and social research". *This report was proofread by Amandine Lama, research director.*

Countries surveyed

Sample

Total	12,429 respondents
France	2406 respondents
Germany	1000 respondents
Great Britain	1001 respondents
Italy	1007 respondents
Spain	1001 respondents
Sweden	1003 respondents
Belgium	1002 respondents
Greece	1004 respondents
Poland	1001 respondents
Netherlands	1004 respondents
Slovakia	1000 respondents



■ Countries surveyed since 2014

■ Countries surveyed since 2015

■ Countries surveyed since 2016

GAME CHANGERS





DANGEROUS DRIVING: TRENDS AND MAIN CAUSES

A possible decrease in the number of victims of dangerous driving

The number of people killed on the road may be reduced a great deal further in the coming years, we are moving in the right direction.

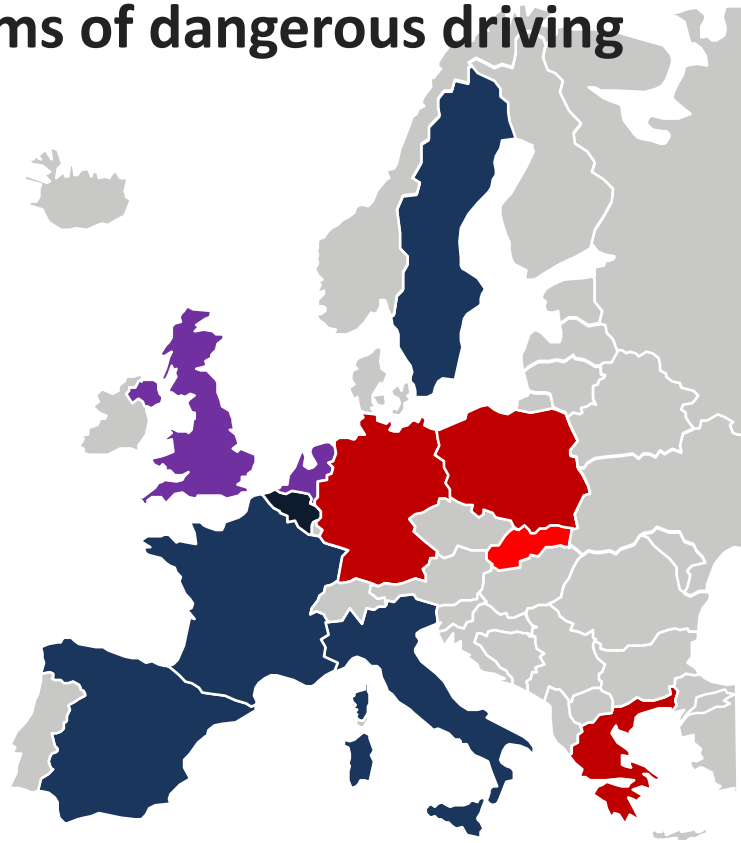
49%

It will be difficult to reduce the number of people killed much further. The road is an unavoidably dangerous place.

51%

Answer: "The number of people killed on the road may be reduced a great deal further (...)"

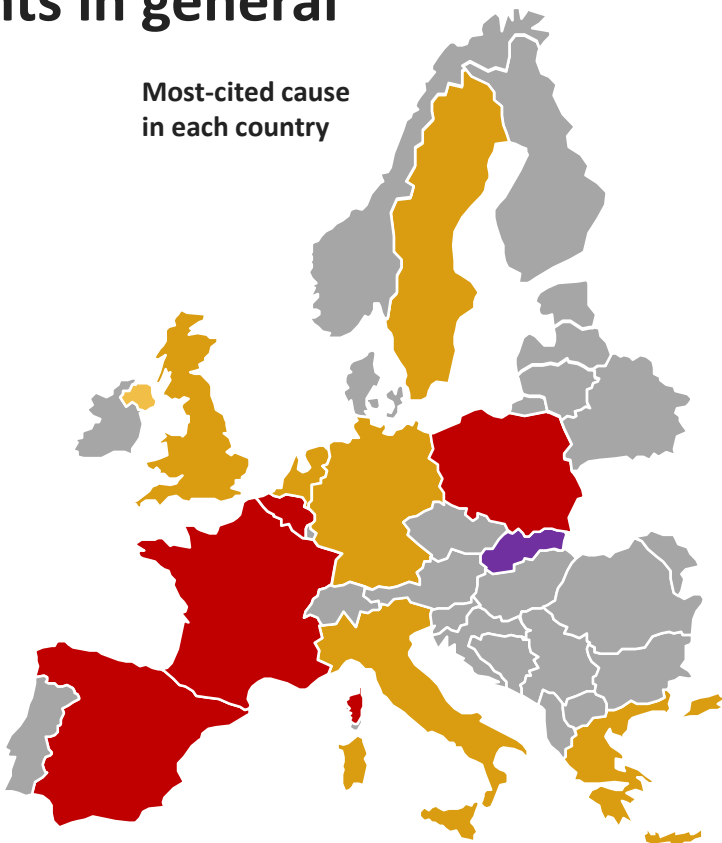
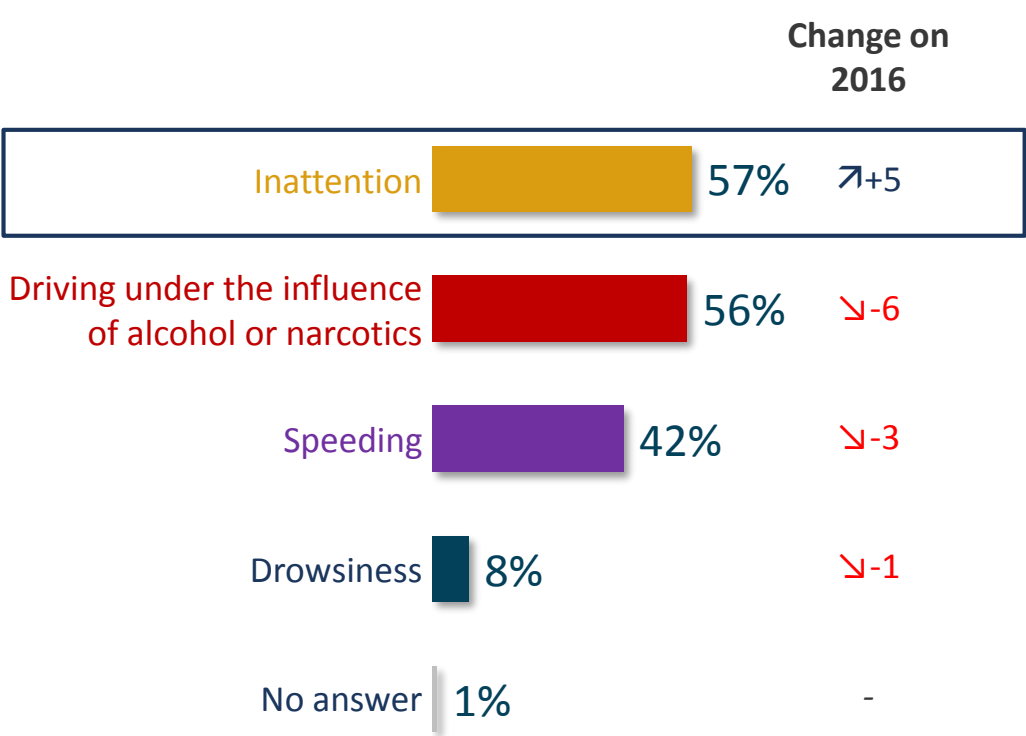
COUNTRY	2017	Change on 2016	COUNTRY	2017	Change on 2016
TOTAL	49	(=)	ITALY	57	+5
FRANCE	58	+3	SWEDEN	54	-3
GERMANY	37	+1	GREECE	41	+8
BELGIUM	62	+6	POLAND	43	-8
SPAIN	59	-9	NETHERLANDS	50	(=)
GB	52	+3	SLOVAKIA	31	-1



From the most pessimistic To the most optimistic and proactive

5 In 2015, in your country, X people died on the road. Which of the following statements best reflects your own feelings?
Base: Total

Perceived main causes of fatal road accidents in general



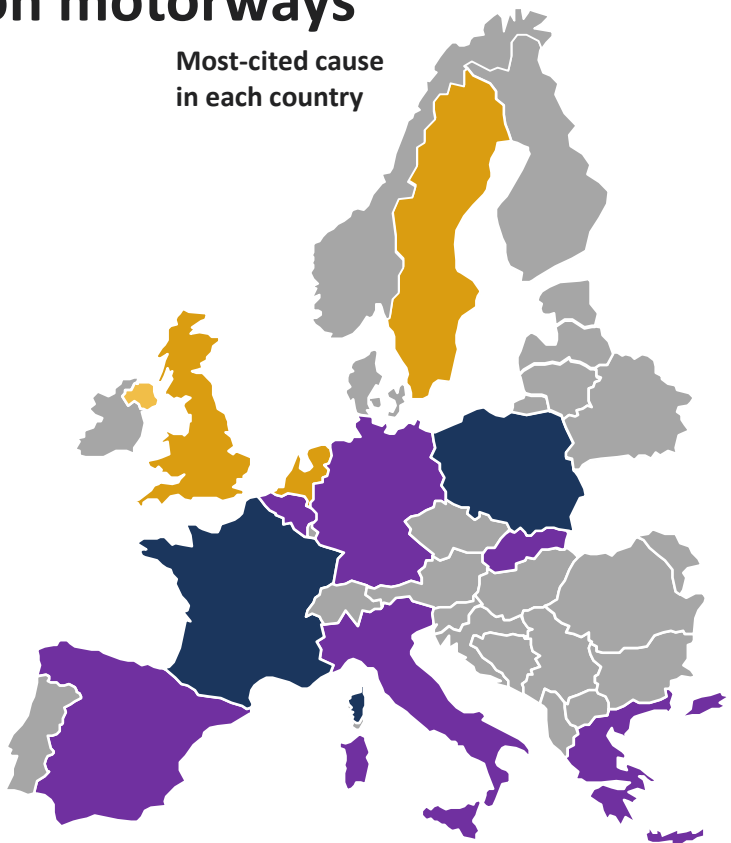
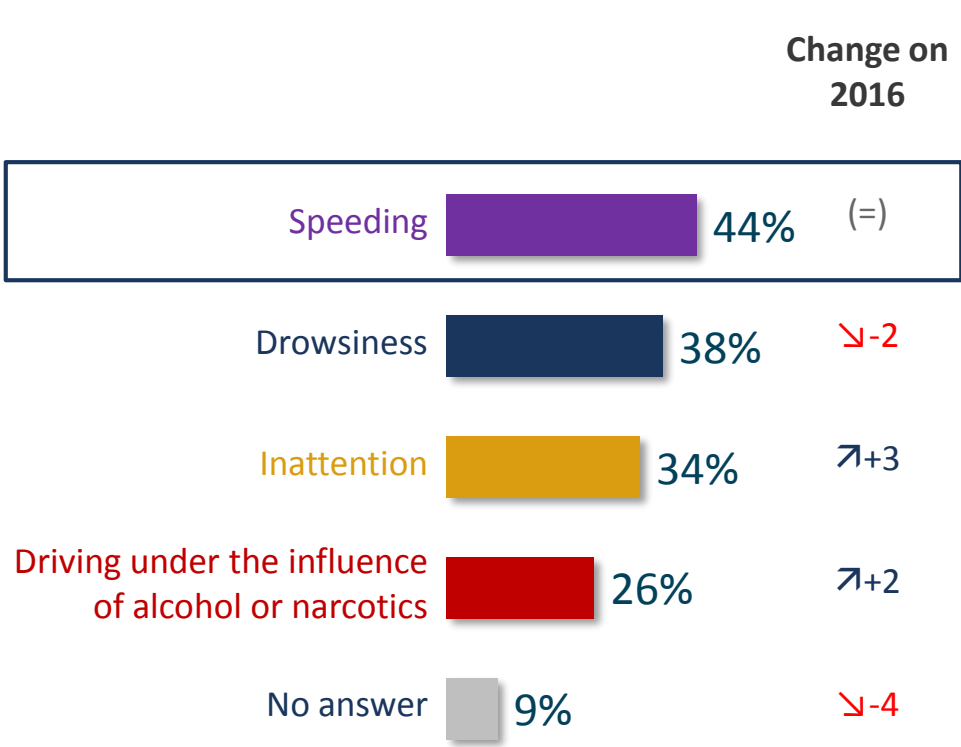
6 What in your opinion are the principal causes of fatal accidents in your country... ? Roads in general
Total exceeds 100 because several answers are possible

BREAKDOWN BY COUNTRY

Perceived main causes of fatal road accidents in general

%	Inattention		Driving under the influence of alcohol or narcotics		Speeding		Drowsiness	
	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016
Base: Total								
TOTAL	57	+5	56	-6	42	-3	8	-1
FRANCE	52	+7	67	-8	41	-6	8	+1
GERMANY	55	+4	41	-9	44	-3	10	+2
BELGIUM	52	+5	60	-3	48	-2	7	-3
SPAIN	50	-4	61	(=)	44	(=)	9	-1
GB	63	+2	43	-6	39	-5	6	(=)
ITALY	68	+13	58	-11	32	-6	8	(=)
SWEDEN	62	+3	53	-6	37	+1	10	-1
GREECE	65	+6	54	-1	42	-4	5	-3
POLAND	36	+9	70	-5	59	-6	7	(=)
NETHERLANDS	75	+5	55	-5	22	-2	10	-1
SLOVAKIA	52	+12	56	-5	57	(=)	7	-1

Perceived main causes of fatal accidents on motorways



What in your opinion are the principal causes of fatal accidents in your country... ? Motorways
Total exceeds 100 because several answers are possible

Base: Total

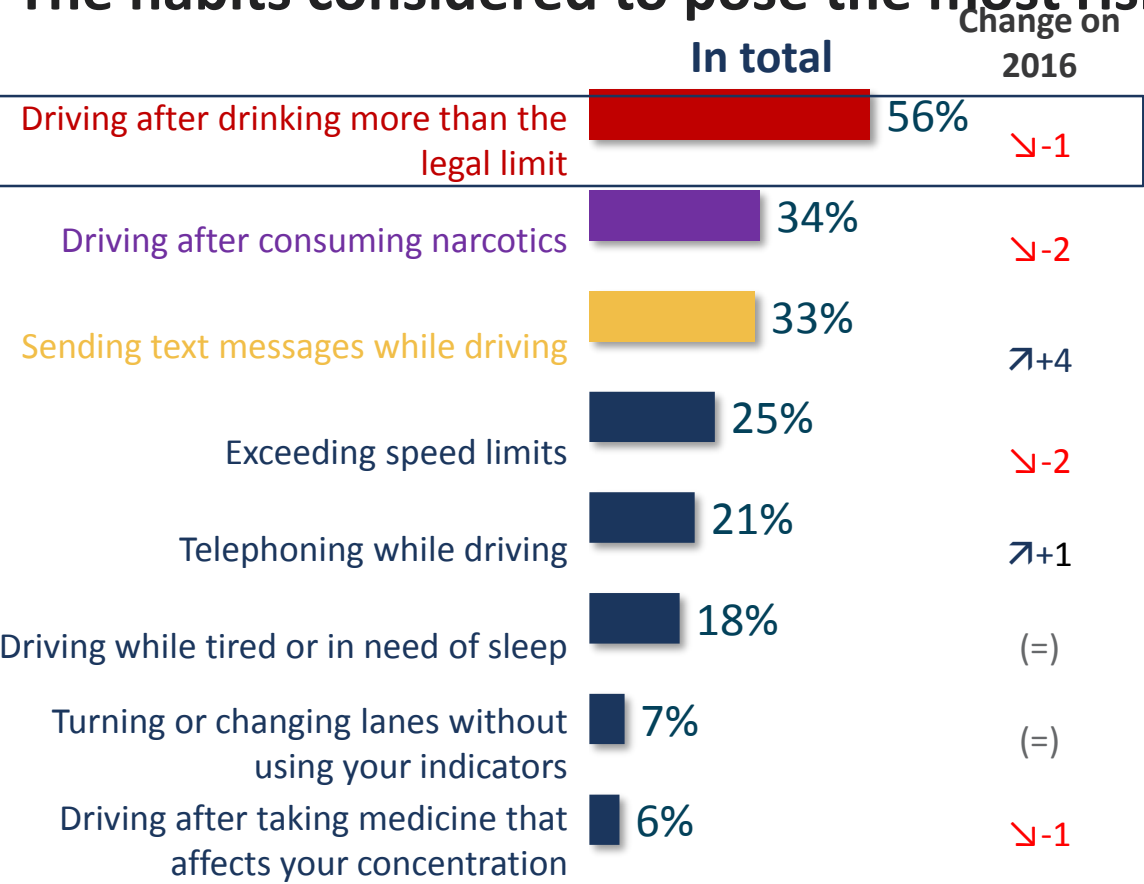


BREAKDOWN BY COUNTRY

Perceived main causes of fatal accidents on motorways

%	Speeding		Drowsiness		Inattention		Driving under the influence of alcohol or narcotics	
	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016
Base: Total								
TOTAL	44	(=)	38	-2	34	+3	26	+2
FRANCE	41	+1	53	-3	30	+2	29	-2
GERMANY	52	-4	44	(=)	33	+3	15	(=)
BELGIUM	48	+2	38	-2	33	+5	33	-1
SPAIN	46	+2	33	-3	35	-1	38	+4
GB	39	-4	41	-6	42	+2	17	+2
ITALY	48	+1	40	-2	35	+6	26	-3
SWEDEN	32	-4	28	-1	34	+3	29	+5
GREECE	57	+1	33	-1	28	+3	27	+2
POLAND	39	+2	44	+2	25	+2	24	+2
NETHERLANDS	35	-3	27	-9	49	+3	29	+7
SLOVAKIA	43	+5	40	+5	32	+7	19	+4

The habits considered to pose the most risk



Most-cited behaviour in each country



Base: Total



BREAKDOWN BY COUNTRY

The habits considered to pose the most risk

In total %	Driving after drinking more than the legal limit		Driving after consuming narcotics		Sending text messages while driving		Exceeding speed limits		Telephoning while driving		Driving while tired or in need of sleep		Turning or changing lanes without using your indicators		Driving after taking medicine that affects your concentration	
	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016
Base: Total																
TOTAL	56	-1	34	-2	33	+4	25	-2	21	+1	18	(=)	7	(=)	6	-1
FRANCE	63	+1	39	-4	34	+3	16	-2	18	+1	17	(=)	9	+2	5	-1
GERMANY	50	-7	29	-3	31	+2	27	-2	27	+6	21	+4	7	-1	8	(=)
BELGIUM	58	-2	35	-4	35	+4	25	(=)	20	+4	17	-2	6	+2	6	(=)
SPAIN	62	+6	53	+4	17	-7	25	+4	16	-6	18	(=)	5	+1	5	-1
GB	56	-1	20	-4	50	+7	21	-2	24	(=)	19	-1	6	(=)	4	(=)
ITALY	45	-7	52	-7	33	+9	16	+1	22	+5	18	+1	5	(=)	9	-1
SWEDEN	54	(=)	46	(=)	45	+1	13	(=)	10	-2	17	-2	8	(=)	7	+1
GREECE	62	(=)	23	(=)	27	+5	37	-6	21	+5	16	-2	8	-2	5	-1
POLAND	69	-1	28	-3	15	+3	47	+1	16	+3	12	-2	8	(=)	5	-1
NETHERLANDS	46	-3	18	+3	48	+10	18	-6	41	-2	16	-4	7	(=)	6	+1
SLOVAKIA	47	-3	34	-4	25	+8	34	-2	19	+1	22	-3	11	+2	7	-1

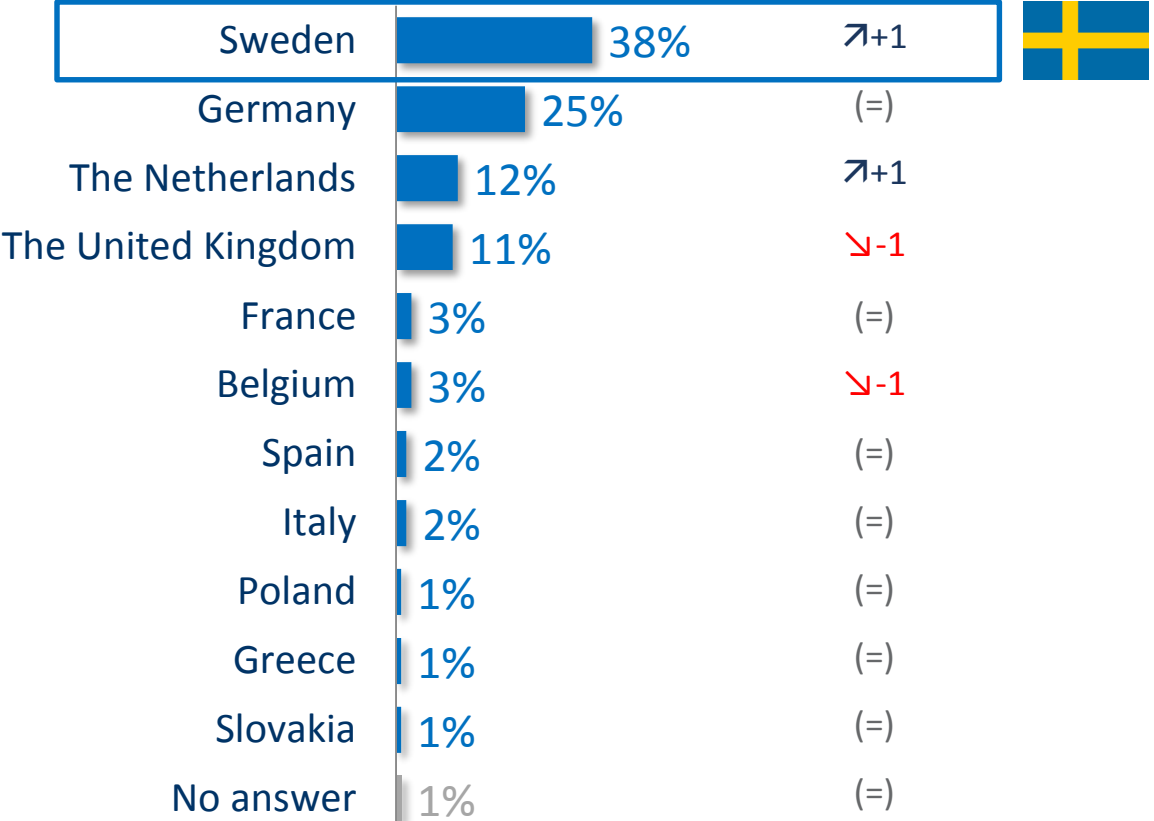
¹¹ In your judgement, which of the following driving habits are the most risky? First choice? And second?



MAP OF GOOD CONDUCT: COUNTRIES PERCEIVED AS GOOD (AND NOT-SO-GOOD) MODELS

The countries in which drivers behave the most responsibly

Change on 2016



13 In your opinion, in which of the following countries do drivers behave the most responsibly?

Base: Total

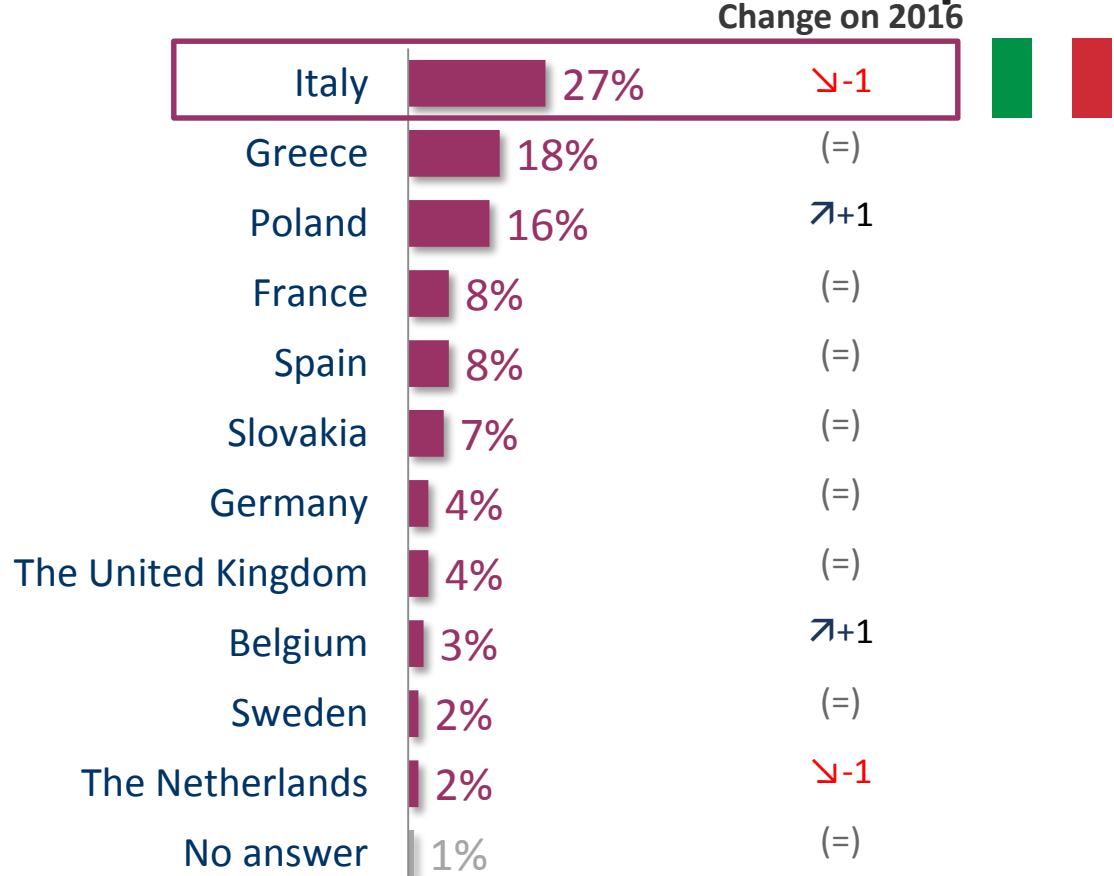


BREAKDOWN BY COUNTRY

The countries in which drivers behave the most responsibly (top 6)

%	Sweden		Germany		The Netherlands		The United Kingdom		France		Belgium	
	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016
TOTAL	38	+1	25	(=)	12	+1	11	-1	3	(=)	3	-1
FRANCE	37	-2	30	+3	9	-1	13	-1	5	(=)	2	(=)
GERMANY	46	(=)	24	+2	12	+2	6	-2	4	(=)	2	-2
BELGIUM	45	+4	21	-1	13	(=)	7	-3	3	(=)	7	+1
SPAIN	32	+4	29	-2	11	-1	6	-4	4	-1	4	(=)
GB	30	+2	20	-4	17	+3	22	(=)	3	(=)	2	+1
ITALY	36	(=)	25	+3	12	+2	14	-2	2	-1	3	-2
SWEDEN	60	-1	18	+3	4	-1	8	-2	2	+1	1	-1
GREECE	33	+1	33	+1	5	-2	18	+1	2	-1	3	+1
POLAND	33	-3	33	+1	9	+1	9	-2	3	+1	3	-1
NETHERLANDS	40	(=)	20	+2	25	(=)	7	-2	1	-1	1	-1
SLOVAKIA	29	+4	28	-2	12	(=)	10	-1	5	(=)	7	(=)

The countries in which drivers behave the least responsibly



BREAKDOWN BY COUNTRY

The countries in which drivers behave the least responsibly (top 6)

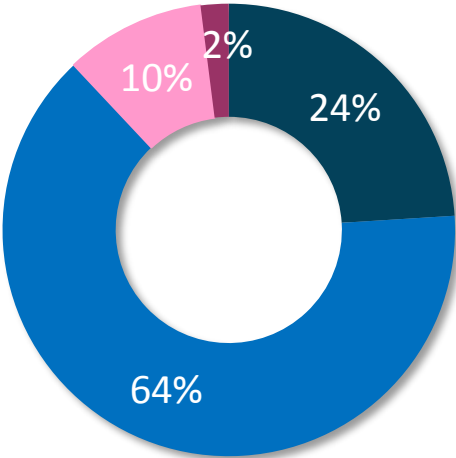
%	Italy		Greece		Poland		France		Spain		Slovakia	
	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016
TOTAL	27	-1	18	(=)	16	+1	8	(=)	8	(=)	7	(=)
FRANCE	32	(=)	11	(=)	9	-2	27	+1	9	+2	4	(=)
GERMANY	29	-6	9	+2	18	-1	10	(=)	4	-1	6	+1
BELGIUM	25	-1	11	-1	14	+2	14	-2	4	-1	6	+2
SPAIN	37	-3	13	+1	5	-1	3	-1	30	+4	3	-1
GB	25	-5	12	-1	6	+2	12	+2	8	-2	5	(=)
ITALY	52	+1	13	-4	8	+2	3	+1	8	+1	6	(=)
SWEDEN	21	+1	20	-3	16	+3	9	+1	10	(=)	5	-1
GREECE	12	-1	67	+6	4	(=)	2	+1	2	(=)	2	-3
POLAND	21	+2	18	-3	44	(=)	3	(=)	3	(=)	2	(=)
NETHERLANDS	15	(=)	11	(=)	34	-1	8	(=)	4	+1	11	+1
SLOVAKIA	26	-1	16	-1	17	+1	1	(=)	4	(=)	27	+2



EVALUATION OF THE BEHAVIOUR OF DRIVERS

Self-evaluation of driving qualities

- Very good driver (9 to 10)
- Good driver (7 to 8)
- Average driver (5 to 6)
- Bad driver (0 to 4)



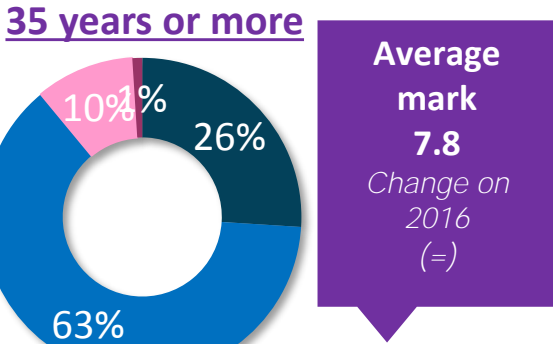
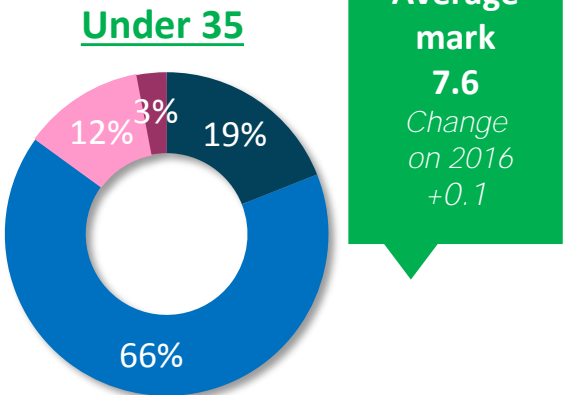
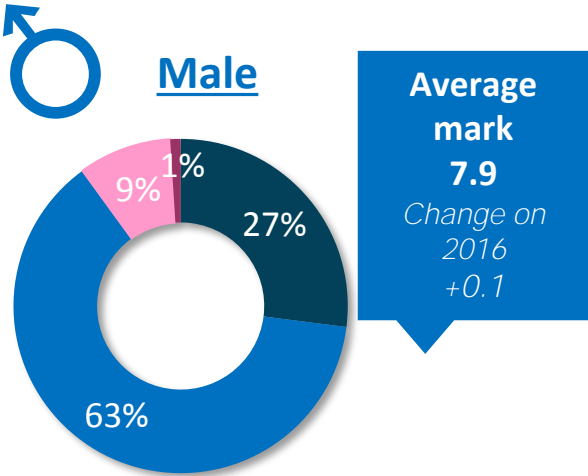
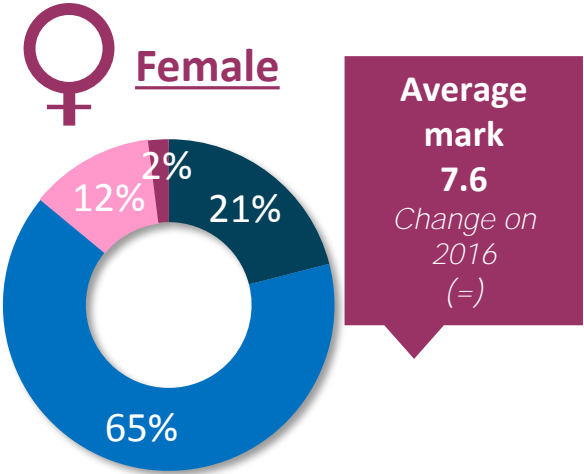
Base: Drivers

Average mark
7.8/10
Change on 2016
(+0.1)

	2017	Change on 2016
FRANCE	7.7	(=)
GERMANY	7.7	+0.1
BELGIUM	7.8	(=)
SPAIN	7.9	+0.1
GB	7.8	(=)
ITALY	8.0	+0.1
SWEDEN	8.0	+0.1
GREECE	7.9	(=)
POLAND	7.2	-0.1
NETHERLANDS	7.8	+0.1
SLOVAKIA	7.5	(=)

Self-evaluation of driving qualities

- Very good driver (9 to 10)
- Good driver (7 to 8)
- Average driver (5 to 6)
- Bad driver (0 to 4)



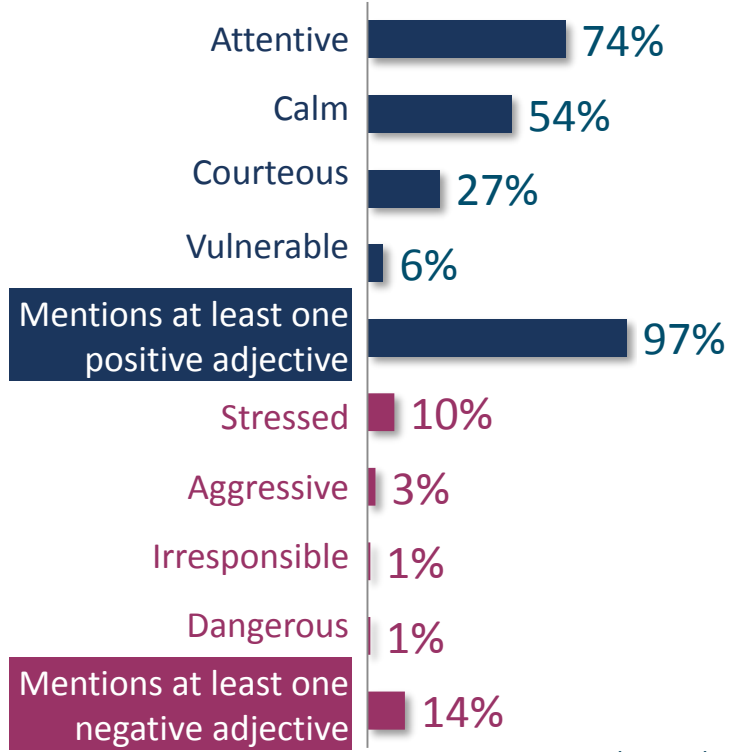
Open question, unprompted answers



The behaviour of Europeans behind the wheel: themselves vs others

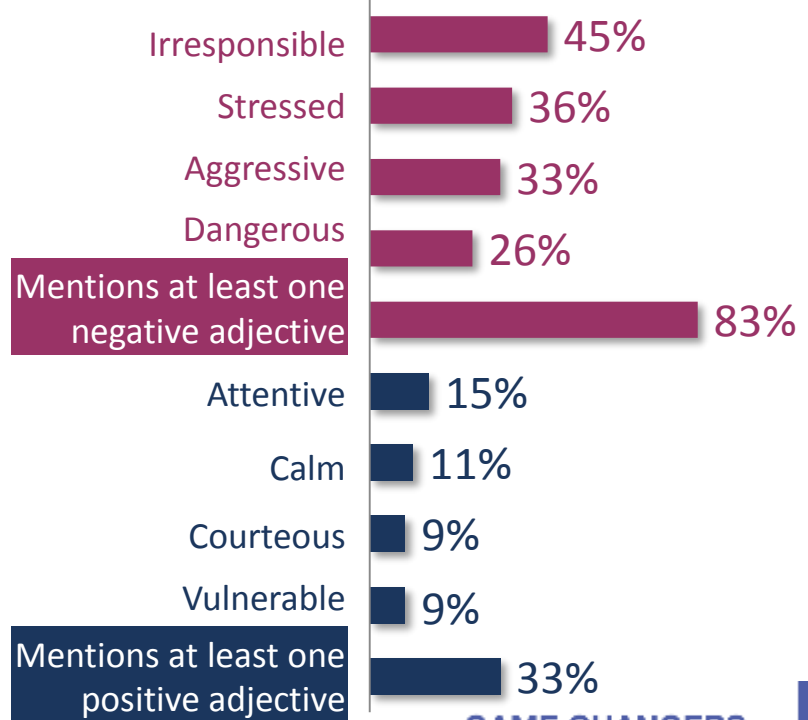
Which two adjectives from the following list most accurately relate to you when you are driving?

Base: Half of drivers



In your opinion, which two adjectives from the following list most accurately describe other drivers?

Base: The other half of drivers



Total exceeds 100 because several answers are possible

GAME CHANGERS



BREAKDOWN BY COUNTRY

The attitudes of Europeans behind the wheel when they evaluate themselves

themselves

	%	Attentive	Calm	Courteous	Vulnerable	Mentions at least one positive adjective		Stressed	Aggressive	Irresponsible	Dangerous	Mentions at least one negative adjective	
						2017	Change on 2016					2017	Change on 2016
TOTAL		74	54	27	6	97	(=)	10	3	1	1	14	(=)
FRANCE		78	43	25	6	96	(=)	13	3	1	1	18	+2
GERMANY		79	59	20	3	97	-2	9	2	2	1	14	+2
BELGIUM		70	43	42	7	98	(=)	12	4	1	-	15	+1
SPAIN		70	65	16	6	97	(=)	7	3	-	1	11	+2
GB		61	50	48	9	97	-1	13	5	1	1	17	+1
ITALY		80	43	15	8	96	(=)	12	5	-	1	17	-1
SWEDEN		71	61	34	3	97	-1	9	4	1	-	12	+1
GREECE		80	49	19	5	97	+2	9	4	-	1	13	-9
POLAND		69	60	35	3	98	(=)	12	2	-	1	14	+1
NETHERLANDS		77	66	24	7	99	+1	5	1	-	-	7	-1
SLOVAKIA		70	57	21	7	97	(=)	9	3	1	1	13	+2

BREAKDOWN BY COUNTRY

The attitudes of Europeans behind the wheel when they evaluate others

others

	Irresponsible	Stressed	Aggressive	Dangerous	Mentions at least one negative adjective		Attentive	Calm	Courteous	Vulnerable	Mentions at least one positive adjective	
%					2017	Change on 2016					2017	Change on 2016
TOTAL	45	36	33	26	83	-1	15	11	9	9	33	+1
FRANCE	45	32	33	39	90	(=)	10	6	6	11	26	+2
GERMANY	33	52	40	14	84	+1	20	11	7	4	31	-4
BELGIUM	35	31	26	25	72	-4	23	19	15	11	46	+4
SPAIN	40	35	31	21	74	+1	20	21	7	5	37	-3
GB	49	25	42	22	81	-2	13	9	19	10	36	-2
ITALY	45	34	26	35	84	-4	15	8	4	11	31	+6
SWEDEN	35	63	20	14	81	-2	21	9	20	4	40	(=)
GREECE	60	32	35	35	94	-4	9	4	3	5	18	+6
POLAND	65	20	36	33	89	-1	9	11	12	3	27	-4
NETHERLANDS	39	46	33	15	81	+1	17	15	5	18	41	(=)
SLOVAKIA	57	23	41	26	88	+2	13	9	5	10	28	-3

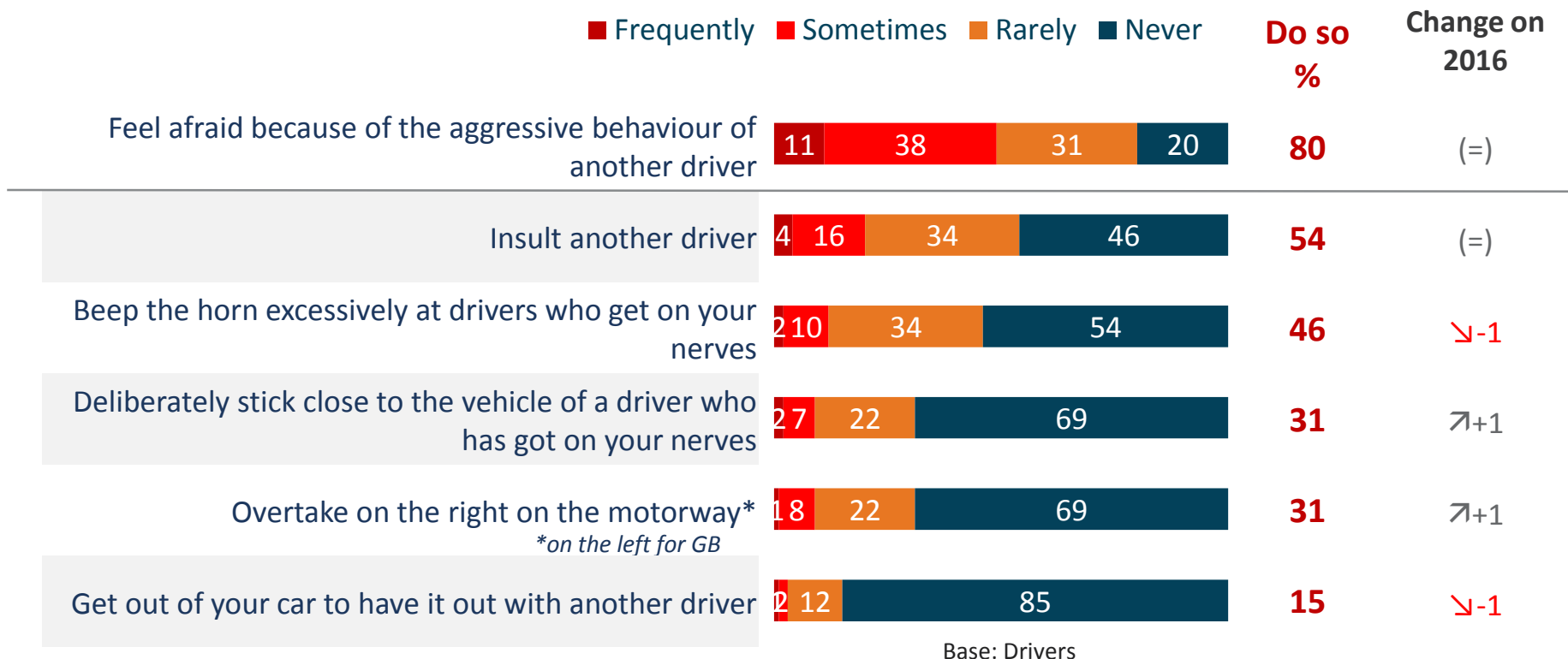
In your opinion, which two adjectives from the following list most accurately describe other drivers?

Base: The other half of drivers



DANGEROUS DRIVING HABITS AND RUDENESS

Rudeness behind the wheel



Rudeness behind the wheel - Top 3 countries that do it

Base: Drivers

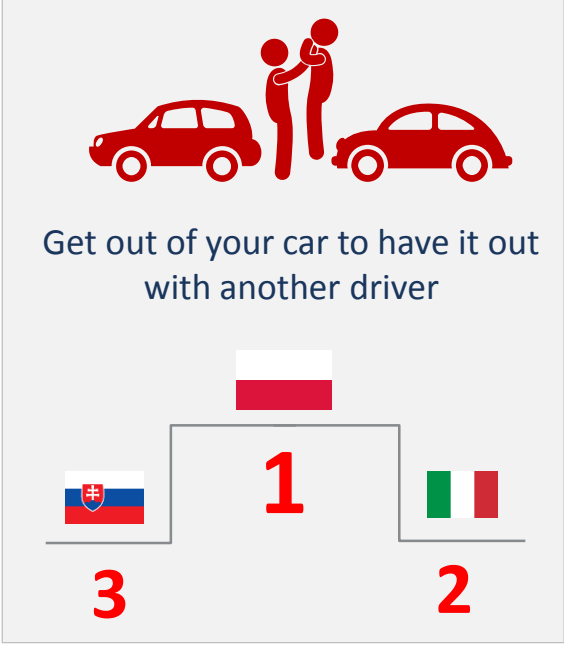


Rudeness behind the wheel - Top 3 countries that do it (continued)

Base: Drivers



**on the left for GB*



BREAKDOWN BY COUNTRY

Rudeness behind the wheel

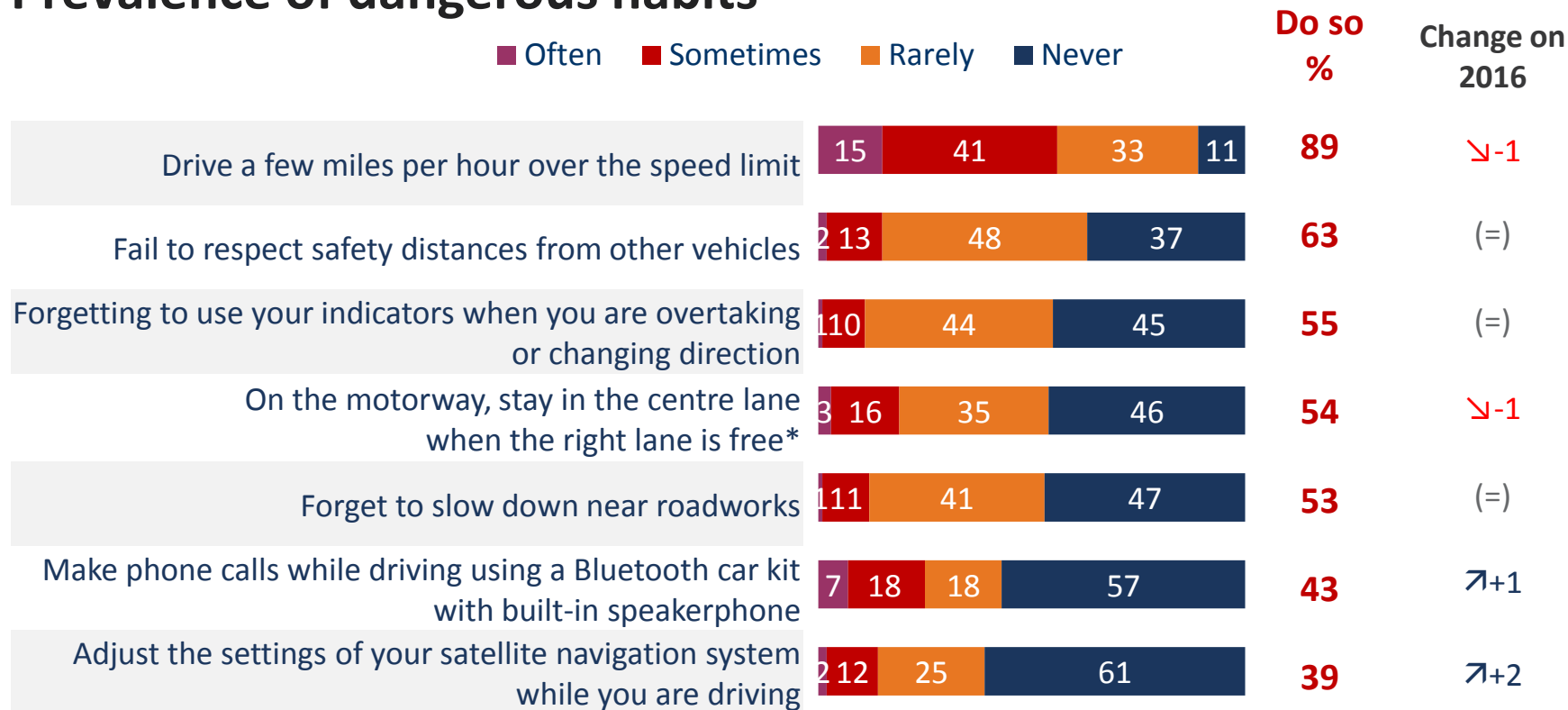
Do so %	Feel afraid because of the aggressive behaviour of another driver		Insult another driver		Beep the horn excessively at drivers who get on your nerves	
	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016
Base: Drivers						
TOTAL	80	(=)	54	(=)	46	-1
FRANCE	86	+1	68	+3	53	(=)
GERMANY	76	+1	66	+1	28	-1
BELGIUM	81	-3	52	(=)	53	+1
SPAIN	85	(=)	56	-5	60	-6
GB	80	+2	52	(=)	36	(=)
ITALY	84	+2	65	+1	54	-4
SWEDEN	82	+2	27	-2	29	-1
GREECE	84	-1	73	+3	58	-1
POLAND	76	-1	40	+4	43	-3
NETHERLANDS	65	(=)	48	+1	38	(=)
SLOVAKIA	86	+5	44	(=)	47	-1

Rudeness behind the wheel (continued)

Do so %	Deliberately stick close to the vehicle of a driver who has got on your nerves		Overtake on the right on the motorway*		Get out of your car to have it out with another driver	
	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016
Base: Drivers						
TOTAL	31	+1	31	+1	15	-1
FRANCE	37	+2	27	+1	14	(=)
GERMANY	35	(=)	24	(=)	14	(=)
BELGIUM	26	(=)	41	+6	10	(=)
SPAIN	29	(=)	38	-1	16	-2
GB	24	-2	38	-1	8	+1
ITALY	33	+5	23	+2	25	+3
SWEDEN	33	+1	28	+1	7	-4
GREECE	45	+1	38	+3	21	(=)
POLAND	24	+1	24	-1	26	(=)
NETHERLANDS	28	-1	38	-1	7	-2
SLOVAKIA	21	-1	21	+4	20	-1

*on the left for GB

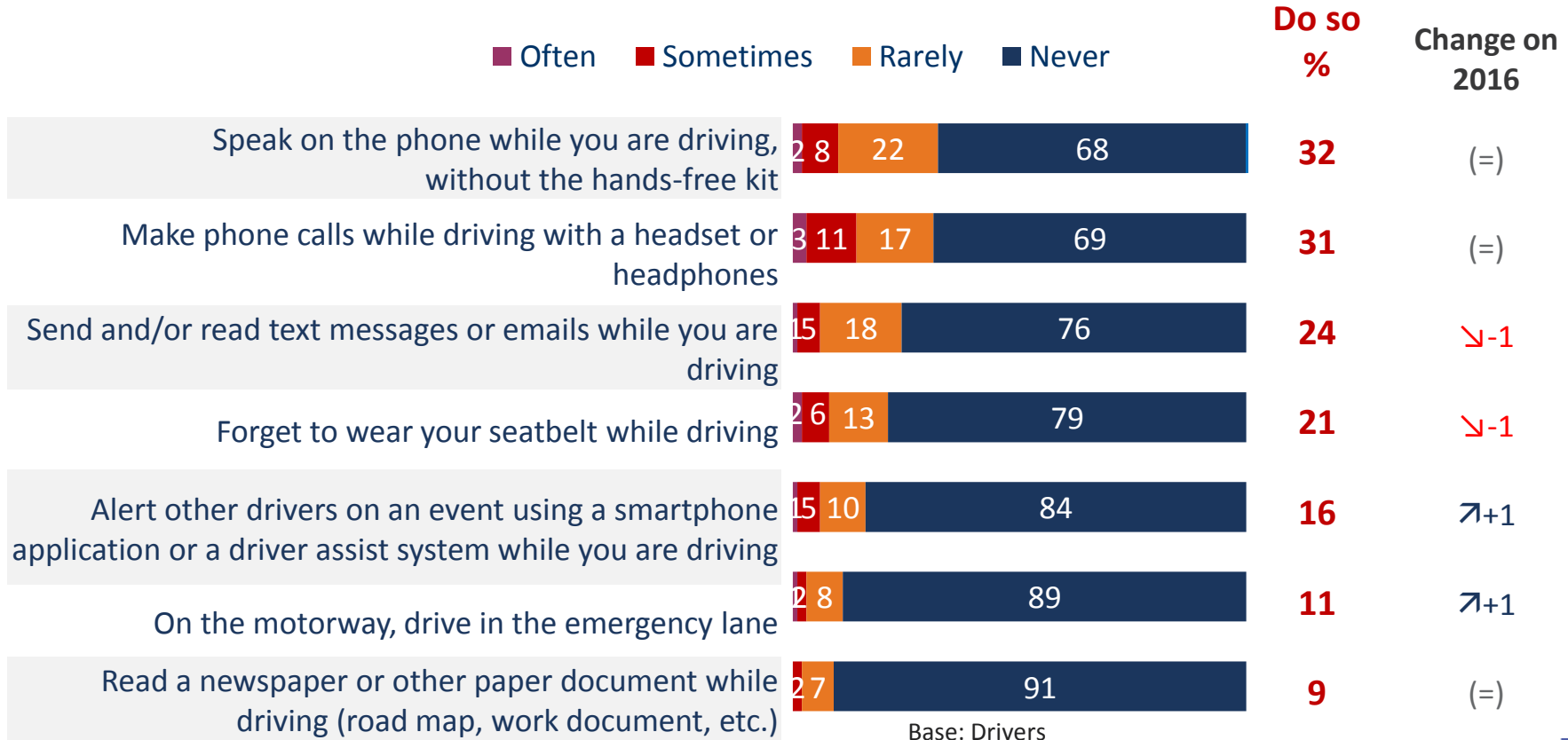
Prevalence of dangerous habits



Base: Drivers

*left lane for GB

Prevalence of dangerous habits (continued)



BREAKDOWN BY COUNTRY

Prevalence of dangerous habits associated with connected devices

Do so
%

Make phone calls
while driving using a
Bluetooth car kit with
built-in speakerphone

Adjust the settings of
your satellite
navigation system
while you are driving

Speak on the phone
while you are driving,
without the hands-
free kit

Make phone calls
while driving with a
headset or
headphones

Send and/or read text
messages or emails
while you are driving

Alert other drivers on
an event using a
smartphone
application or a driver
assist system while
you are driving

	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016
TOTAL	43	+1	39	+2	32	(=)	31	(=)	24	-1	16	+1
FRANCE	40	-1	39	+3	21	-1	16	-1	29	+3	17	+2
GERMANY	41	+4	50	+2	23	-3	20	-1	20	-3	12	+4
BELGIUM	42	(=)	45	(=)	23	-1	18	-2	30	+1	11	-1
SPAIN	47	+3	29	+3	19	-1	38	+2	18	(=)	15	+3
GB	31	+1	41	+5	14	+2	15	+3	15	(=)	8	+3
ITALY	52	+4	34	+3	40	-2	47	-4	32	-2	18	(=)
SWEDEN	42	+9	35	+5	44	(=)	43	+5	28	-1	12	(=)
GREECE	49	-6	35	+5	54	-1	49	-3	26	-5	21	-4
POLAND	44	(=)	47	+1	48	(=)	35	-1	28	-2	25	+4
NETHERLANDS	38	-3	42	(=)	18	+3	21	-1	16	-1	7	-1
SLOVAKIA	36	-2	36	+2	47	-3	31	-1	25	-2	25	(=)

BREAKDOWN BY COUNTRY

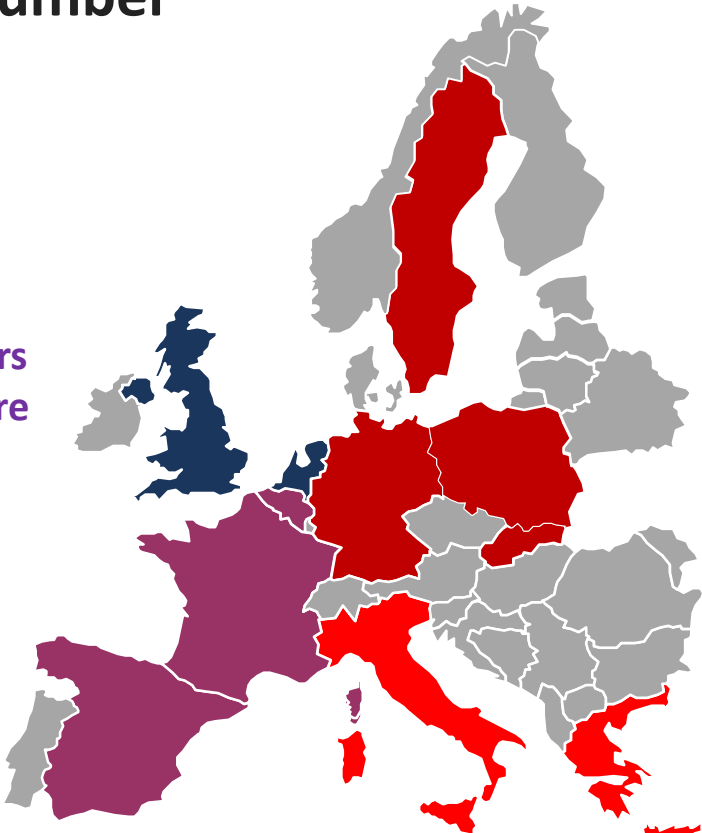
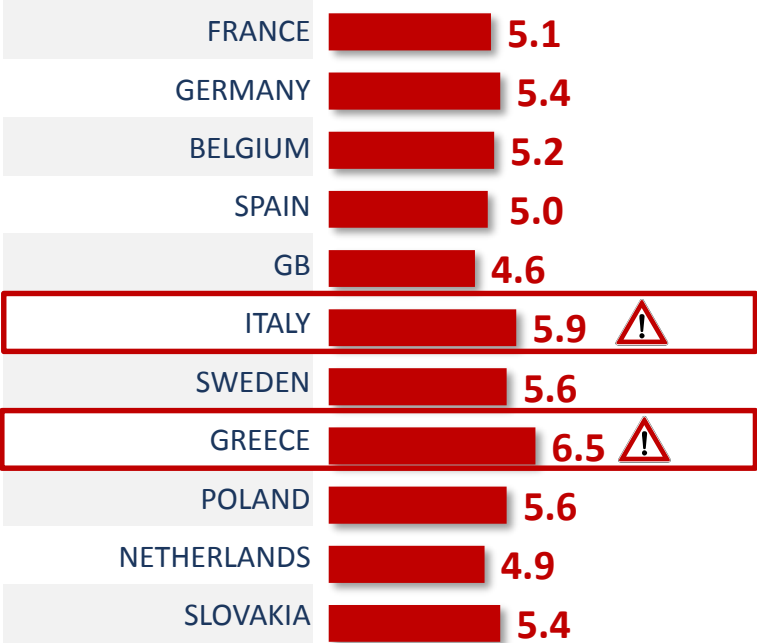
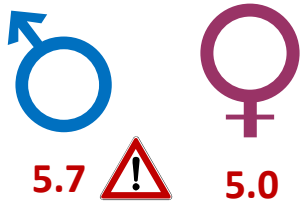
Prevalence of other dangerous behaviours

Do so %	Drive a few miles per hour over the speed limit		Fail to respect safety distances from other vehicles		Forgetting to use your indicators when you are overtaking or changing direction		On the motorway, stay in the centre lane when the right lane is free *		Forget to slow down near roadworks		Forget to wear your seatbelt while driving		On the motorway, drive in the emergency lane		Read a newspaper or other paper document while driving	
	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016
TOTAL	89	-1	63	(=)	55	(=)	54	-1	53	(=)	21	-1	11	+1	9	(=)
FRANCE	91	-1	76	(=)	60	-5	45	-5	55	-2	9	+1	3	(=)	9	-1
GERMANY	92	-2	73	(=)	56	-3	57	(=)	55	-2	16	(=)	12	+1	12	+2
BELGIUM	90	-2	56	-3	57	-2	55	-3	65	-1	16	(=)	3	-1	8	-1
SPAIN	84	-2	56	-3	56	+1	58	-1	55	-1	12	-2	9	+2	8	-2
GB	90	+1	60	+2	55	+4	54	+4	51	+1	10	+2	6	+3	8	+1
ITALY	84	-2	64	+2	60	+2	55	+1	51	+2	31	-4	10	+2	13	+2
SWEDEN	93	-1	75	(=)	57	-3	48	-3	46	+1	13	-1	18	(=)	7	-2
GREECE	92	(=)	62	(=)	51	+1	79	+4	46	(=)	47	-5	28	-3	9	+2
POLAND	92	+1	56	(=)	46	+1	46	+1	49	-1	28	-2	12	+1	10	-2
NETHERLANDS	90	+1	57	+4	55	+2	58	+3	59	+1	17	(=)	6	+1	7	-1
SLOVAKIA	83	(=)	59	-4	49	+4	43	+1	52	+2	35	-2	14	+3	9	(=)

Prevalence of dangerous habits - Average number

Base: Drivers

Average number of dangerous behaviours **5.4**

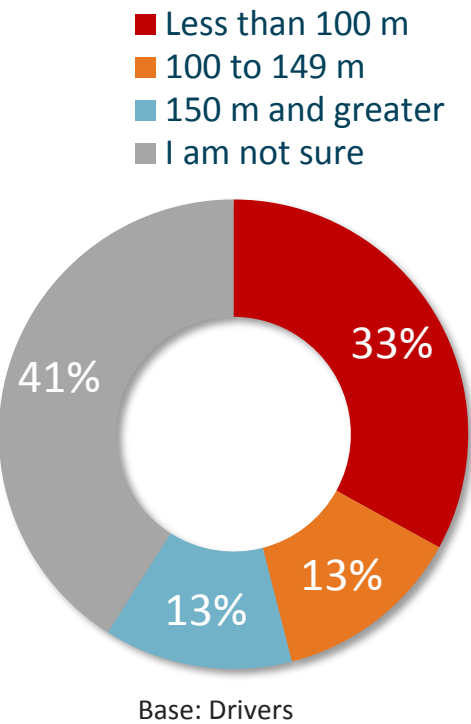


From the greatest number of dangerous behaviours To the smallest number



Do you ever do the following when you are driving?

Ignorance of breaking distances: number of metres required to stop a vehicle moving at 130 km/h




✓ **Correct answer:**
169 metres
on dry road

Estimated
average
distance: 105 m

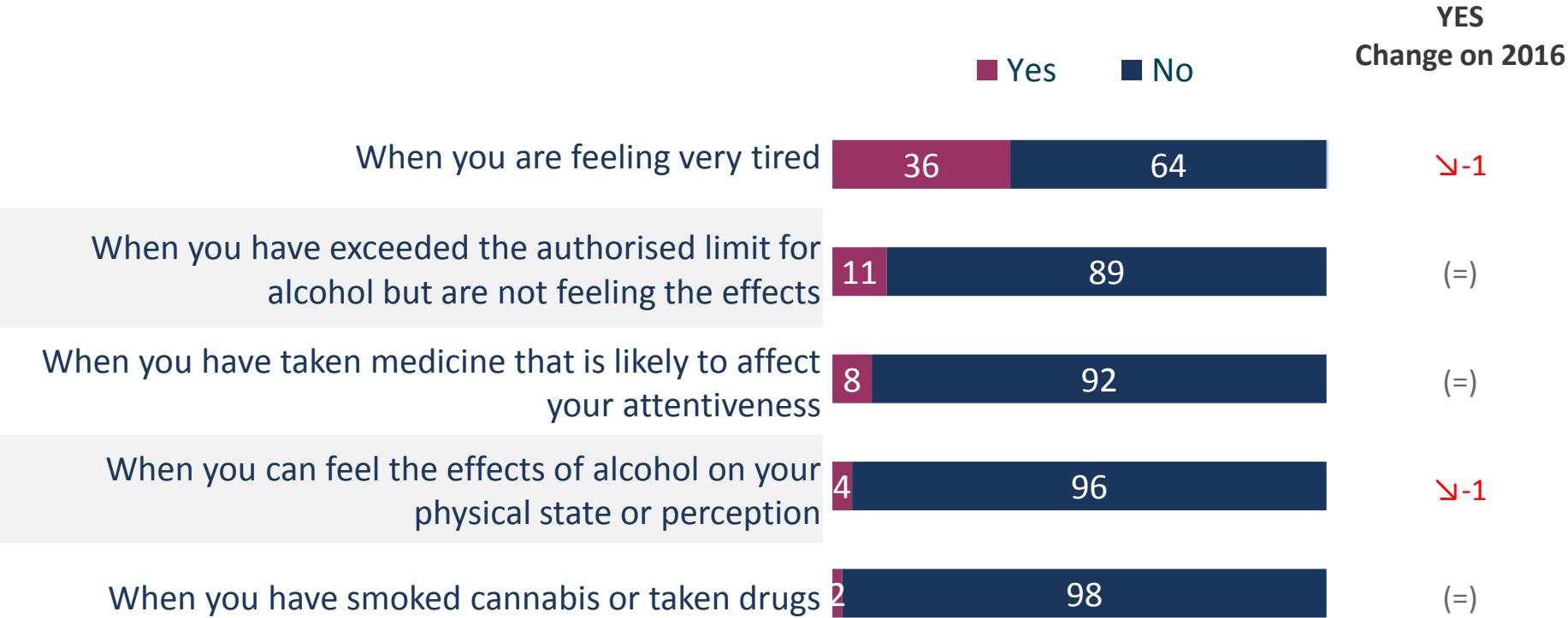
Number of metres estimated on average	
FRANCE	138 m
GERMANY	110 m
BELGIUM	105 m
SPAIN	120 m
GB*	65 m
ITALY	100 m
SWEDEN	115 m
GREECE	105 m
POLAND	109 m
NETHERLANDS	89 m
SLOVAKIA	81 m





INATTENTIVENESS AND RISKY HABITS (ALCOHOL, DRUGS, MEDICINE AND LACK OF SLEEP)

Prevalence of at-risk behaviours



Base: Drivers

BREAKDOWN BY COUNTRY

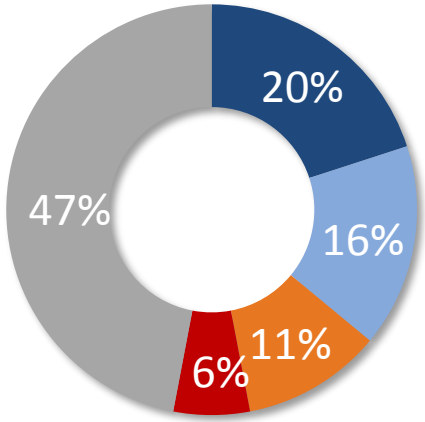
Prevalence of at-risk behaviours

**Answer
Yes %**

	When you are feeling very tired		When you have exceeded the authorised limit for alcohol but are not feeling the effects		When you have taken medicine that is likely to affect your attentiveness		When you can feel the effects of alcohol on your physical state or perception		When you have smoked cannabis or taken drugs	
	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016
TOTAL	36	-1	11	(=)	8	(=)	4	-1	2	(=)
FRANCE	38	-2	17	+1	11	-1	5	(=)	1	-1
GERMANY	30	-1	7	-1	10	(=)	3	(=)	1	-1
BELGIUM	42	-3	26	+2	10	-1	9	+2	3	+1
SPAIN	25	-1	6	(=)	7	-2	3	-1	2	(=)
GB	32	+6	4	-2	4	(=)	3	(=)	2	-1
ITALY	31	-3	11	-1	8	(=)	4	-1	3	(=)
SWEDEN	37	+3	3	+1	8	+2	2	-1	2	(=)
GREECE	55	-3	28	-5	5	-1	10	-5	1	-3
POLAND	55	+2	4	-1	7	-1	4	-1	3	+1
NETHERLANDS	23	+1	5	-1	4	(=)	2	(=)	1	-1
SLOVAKIA	36	+1	3	+1	10	+1	3	(=)	1	(=)

Drinking and driving

- Less than 2 drinks
- 2 glasses
- 3 glasses or more
- I don't really pay attention
- I don't drink



Base: Drivers

Average number of drinks
2.0
change on 2016



2.1

Under 35

1.9



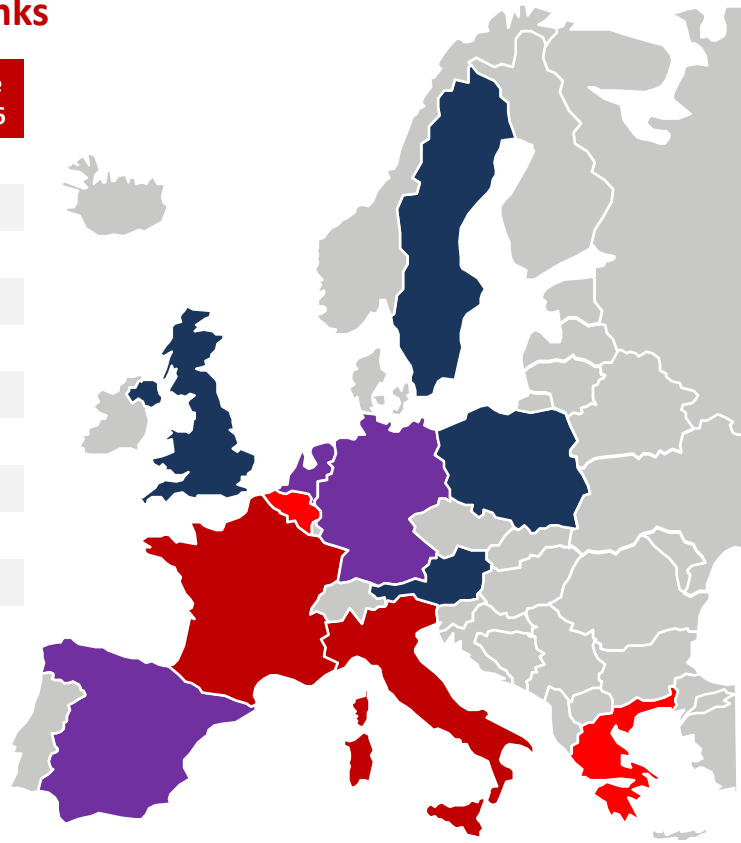
1.8

35 years or more

2.0

Average number of drinks

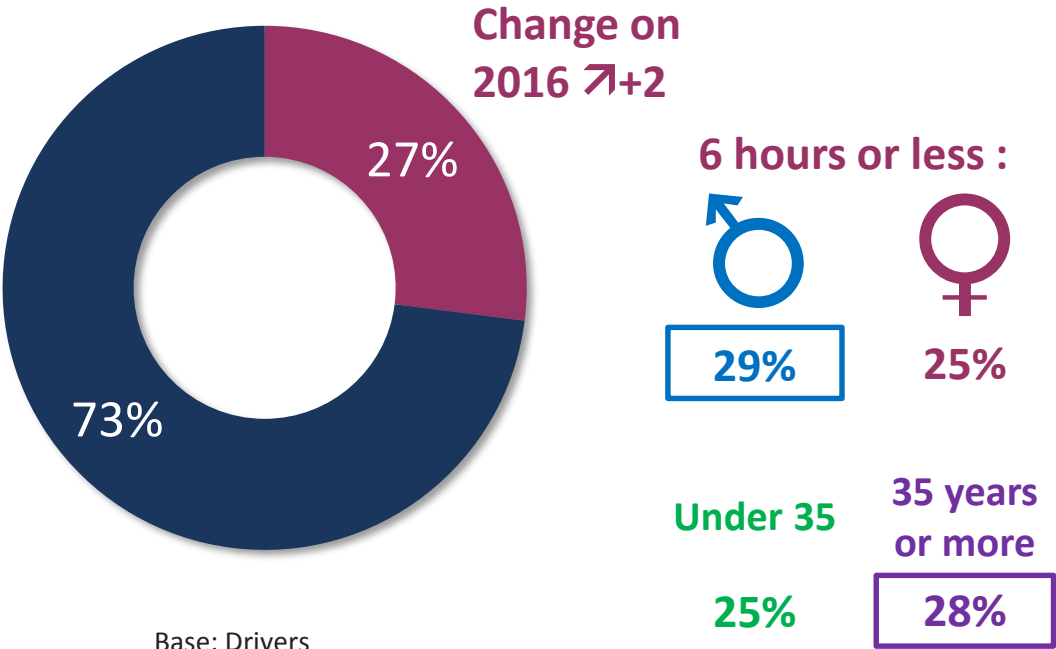
BREAKDOWN BY COUNTRY	2017	Change on 2016
FRANCE	2.5	(=)
GERMANY	1.9	+0.1
BELGIUM	2.7	(=)
SPAIN	2.0	(=)
GB	1.5	(=)
ITALY	2.3	(=)
SWEDEN	1.2	-0.1
GREECE	2.8	+0.1
POLAND	1.3	-0.1
NETHERLANDS	1.9	-0.1
SLOVAKIA	1.3	+0.2



From the largest number of drinks To the smallest number of drinks

Lack of sleep during the week

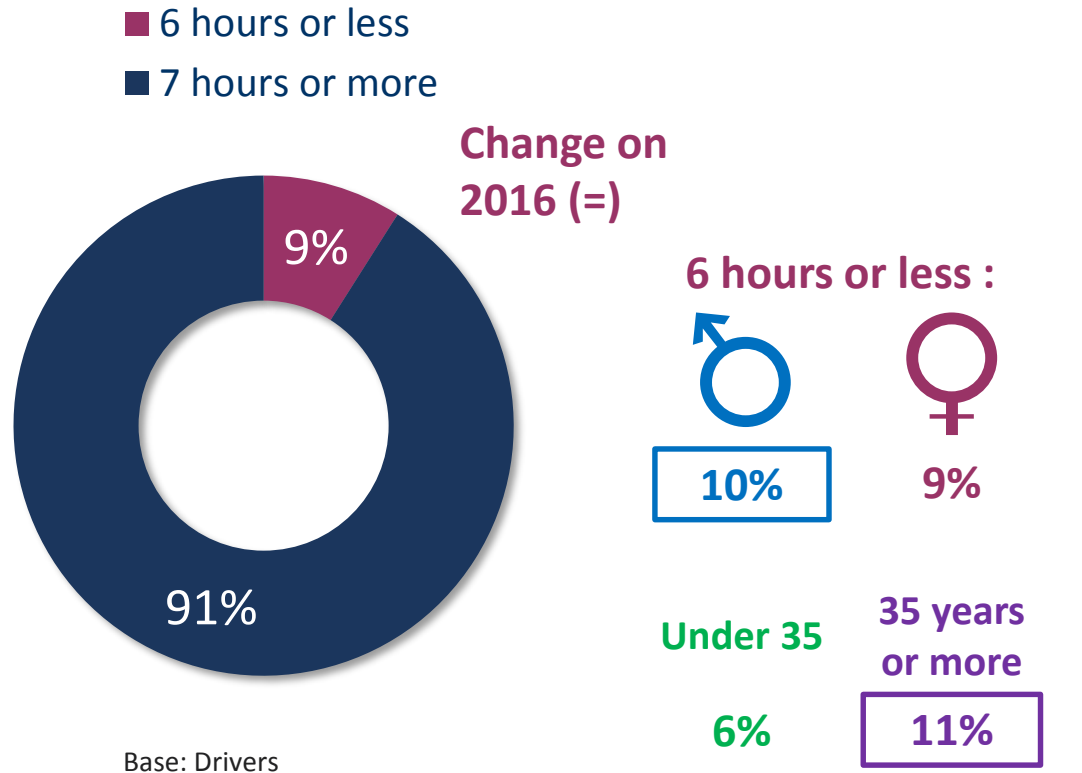
- 6 hours or less
- 7 hours or more



Base: Drivers

BREAKDOWN BY COUNTRY		
Answer 6 hours or less	2017 %	Change on 2016
FRANCE	25	+2
GERMANY	27	(=)
BELGIUM	21	-1
SPAIN	21	+2
GB	30	+5
ITALY	26	+1
SWEDEN	30	+7
GREECE	33	(=)
POLAND	33	+4
NETHERLANDS	18	-1
SLOVAKIA	31	(=)

Lack of sleep on weekends



BREAKDOWN BY COUNTRY		
Answer 6 hours or less	2017 %	Change on 2016
FRANCE	10	(=)
GERMANY	8	+1
BELGIUM	8	(=)
SPAIN	5	(=)
GB	16	+2
ITALY	10	-1
SWEDEN	12	+2
GREECE	10	+4
POLAND	8	-2
NETHERLANDS	8	-1
SLOVAKIA	8	-1



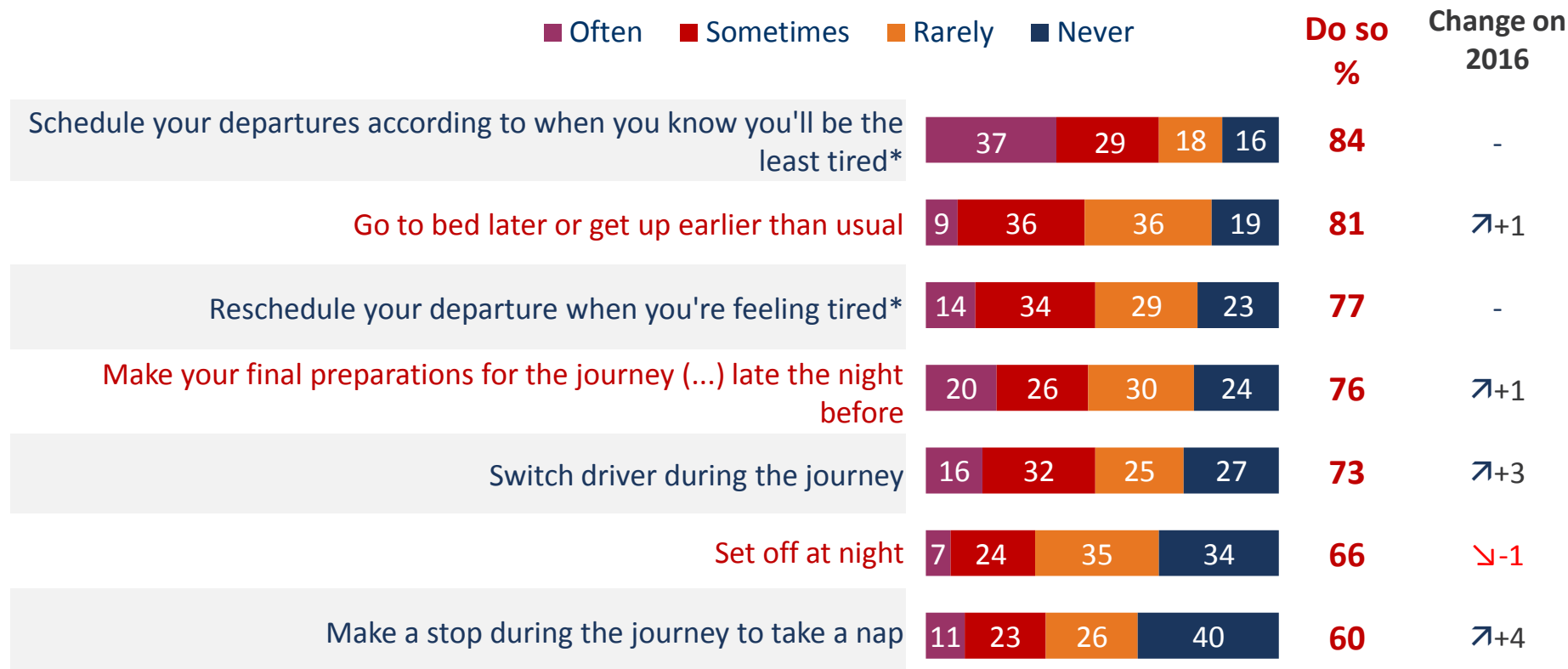


LONG JOURNEYS AND INATTENTIVENESS

GAME CHANGERS



Behaviours during long journeys



As a general rule, when you are going to set off on a fairly long drive (at least three hours), do you ever do any of the following things?

*New item

Base: Drivers



Behaviours during long journeys (continued)

Do so %	Schedule your departures according to when you know you'll be the least tired*		Go to bed later or get up earlier than usual		Reschedule your departure when you're feeling tired*		Make your final preparations for the journey (...) late the night before	
	2017	*New item	2017	Change on 2016	2017	*New item	2017	Change on 2016
TOTAL	84	-	81	+1	77	-	76	+1
FRANCE	84	-	84	-1	81	-	71	+1
GERMANY	86	-	79	+1	81	-	75	+1
BELGIUM	82	-	80	-1	74	-	78	+1
SPAIN	91	-	82	+1	81	-	76	+3
GB	78	-	83	+2	68	-	79	-3
ITALY	88	-	78	+1	79	-	78	+3
SWEDEN	84	-	83	-2	77	-	80	(=)
GREECE	94	-	87	+2	88	-	88	+1
POLAND	86	-	87	(=)	85	-	67	+1
NETHERLANDS	69	-	73	+2	50	-	69	+4
SLOVAKIA	87	-	70	+2	84	-	79	-1

Behaviours during long journeys (continued)

Do so
%

	2017	Change on 2016
TOTAL	73	+3
FRANCE	77	-1
GERMANY	71	+3
BELGIUM	72	+3
SPAIN	74	+5
GB	64	+5
ITALY	72	+6
SWEDEN	79	+2
GREECE	74	+7
POLAND	77	+4
NETHERLANDS	70	+4
SLOVAKIA	76	+4

Set off at night

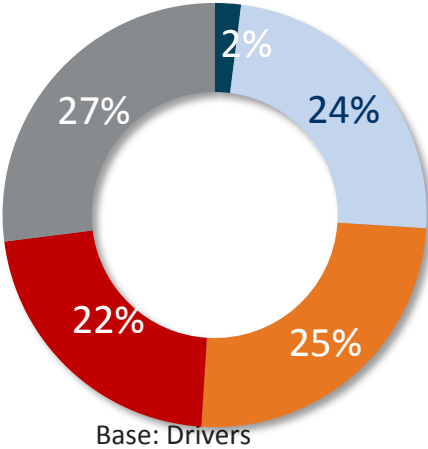
2017	Change on 2016
66	-1
66	-3
77	+1
61	-1
65	+4
66	+1
65	-2
62	-3
67	(=)
76	-2
53	(=)
74	-3

Make a stop during the journey to take a nap

2017	Change on 2016
60	+4
67	+1
61	+6
84	+2
53	+2
52	+3
72	+2
53	+5
42	+5
60	+3
52	+1
61	+9

Number of hours spent behind the wheel before taking a break

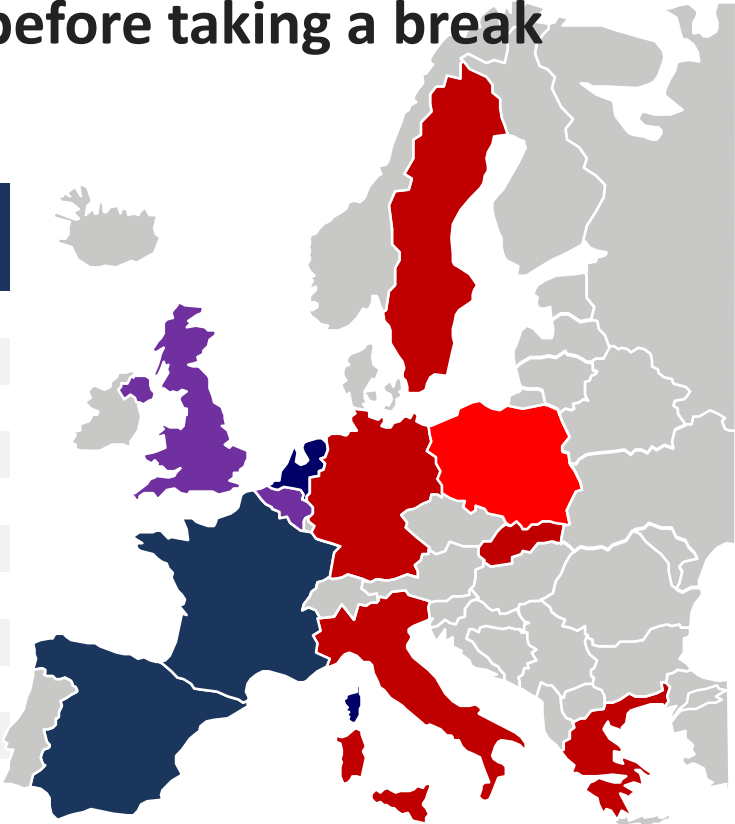
- Fewer than 2 hours
- 2 hours
- 2 to 3 hours
- More than 3 hours
- I don't take long drives



Average time before stopping : 3 hours 14 minutes
Change on 2016 +8 minutes

Average time before stopping

BREAKDOWN BY COUNTRY	2017	Change on 2016
FRANCE	2:48	(=)
GERMANY	3:40	-2 min
BELGIUM	2:53	-1 min
SPAIN	2:47	-1 min
GB	2:53	+5 min
ITALY	3:24	+6 min
SWEDEN	3:11	-1 min
GREECE	3:40	+10 min
POLAND	4:02	+8 min
NETHERLANDS	2:46	-2 min
SLOVAKIA	3:35	+17 min

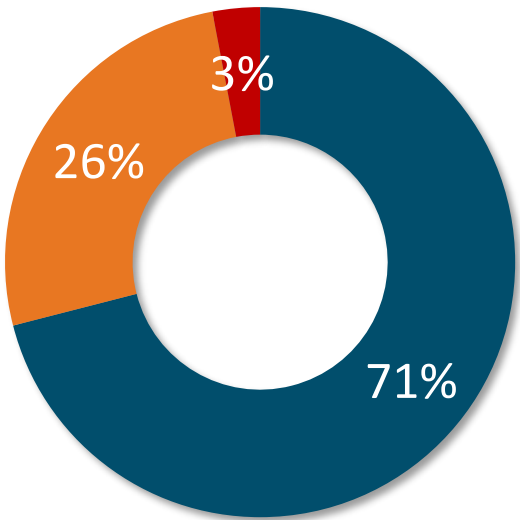


Stops the most often Stops the least often

Perception of the risk posed by driving when tired

- It's something you must never do
- You can do it if you're extremely careful
- You can do it because there are ways to avoid falling asleep

It can be done
29%
Change on 2016 (=)



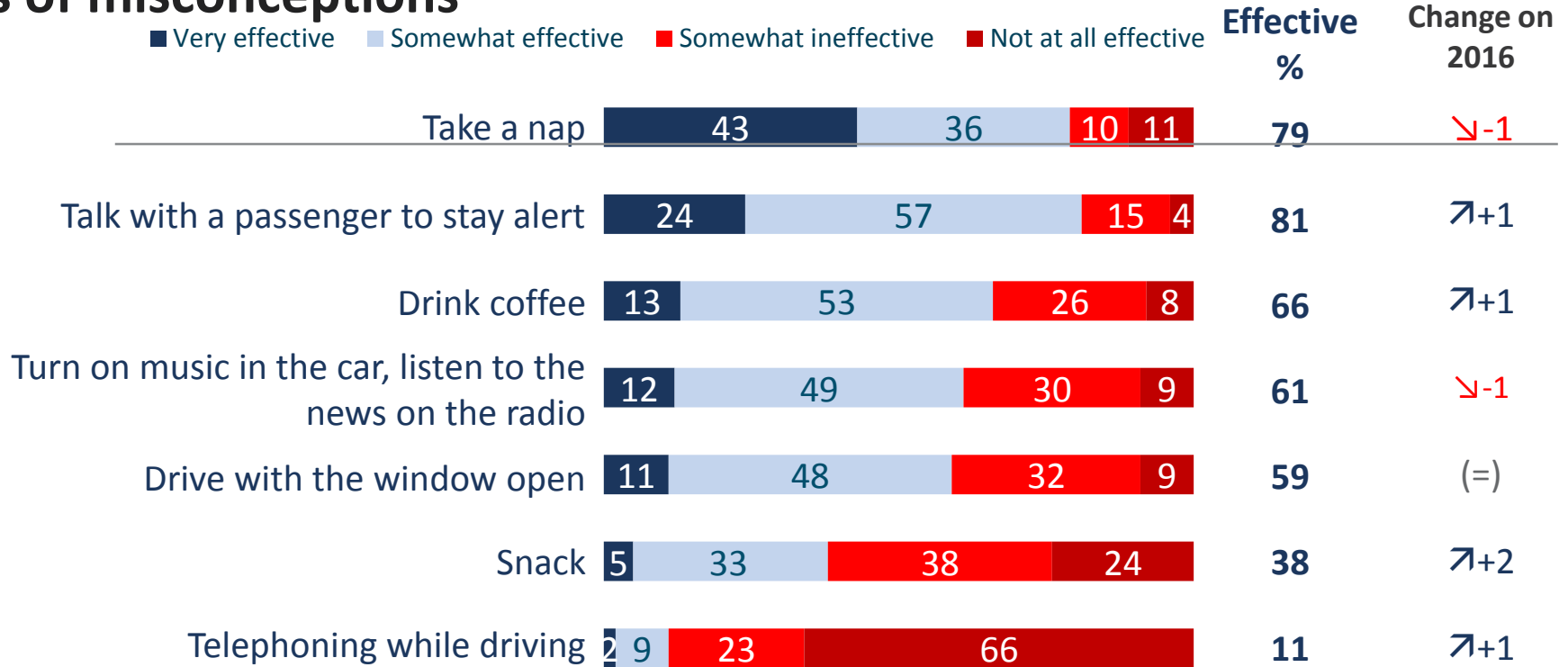
Base: Drivers

Answer: "It can be done"

BREAKDOWN BY COUNTRY	2017 %	Change on 2016
FRANCE	25	-2
GERMANY	13	-4
BELGIUM	28	-1
SPAIN	29	(=)
GB	30	+4
ITALY	26	-1
SWEDEN	26	+1
GREECE	30	+2
POLAND	50	-3
NETHERLANDS	34	+4
SLOVAKIA	31	+2



Ways to prevent falling asleep at the wheel: one effective way and lots of misconceptions



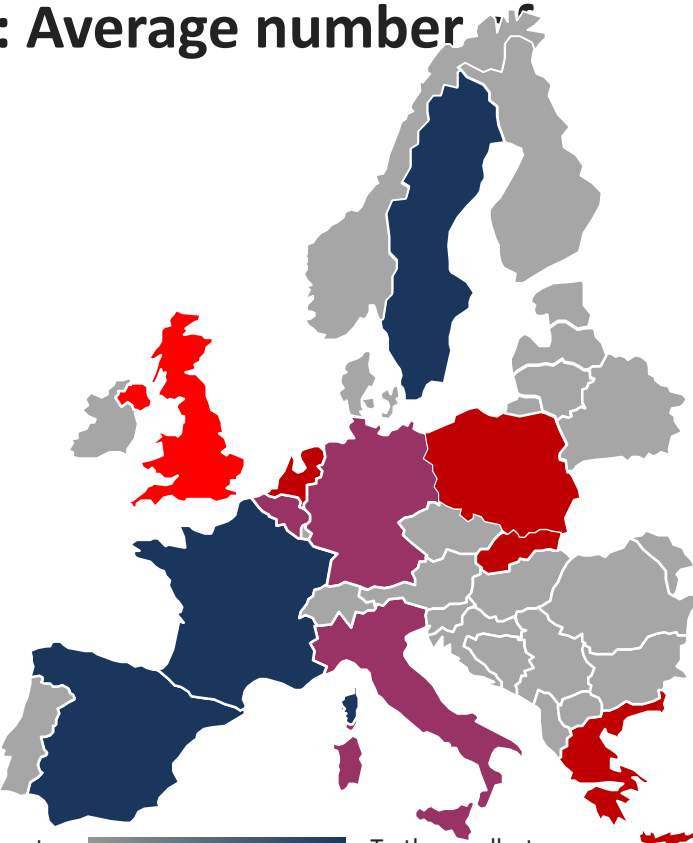
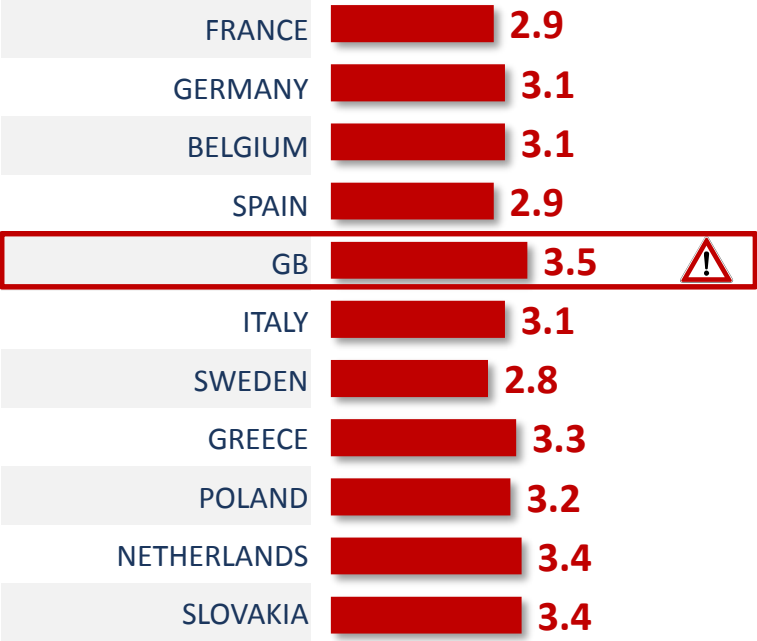
Base: Drivers

In your opinion, as ways to prevent falling asleep at the wheel, are the following very effective, somewhat effective, somewhat ineffective or not at all effective?

Ways to prevent falling asleep at the wheel: Average number misconceptions

Average number of misconceptions **3.1**

Base: Drivers



From the greatest number of misconceptions To the smallest number

In your opinion, as ways to prevent falling asleep at the wheel, are the following very effective, somewhat effective, somewhat ineffective or not at all effective?

BREAKDOWN BY COUNTRY

Ways to prevent falling asleep at the wheel

Effective %	Take a nap		Talk with a passenger to stay alert		Drink coffee		Turn on music in the car, listen to the news on the radio	
	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016
Base: Drivers								
TOTAL	79	-1	81	+1	66	+1	61	-1
FRANCE	91	-2	82	+3	60	-1	58	-2
GERMANY	83	+3	77	+1	63	+2	57	+3
BELGIUM	87	+1	83	+4	54	+2	63	+2
SPAIN	79	-3	81	+1	67	+3	58	-2
GB	75	-4	79	(=)	68	+2	64	-1
ITALY	69	-1	81	(=)	65	(=)	59	+1
SWEDEN	81	-6	76	(=)	61	-2	46	-6
GREECE	80	+4	84	+1	78	-2	61	+1
POLAND	88	(=)	83	-1	71	(=)	63	-2
NETHERLANDS	72	+1	70	-1	68	+2	68	-2
SLOVAKIA	64	(=)	92	+1	68	+2	76	+2

In your opinion, as ways to prevent falling asleep at the wheel, are the following very effective, somewhat effective, somewhat ineffective or not at all effective?

Ways to prevent falling asleep at the wheel (continued)

Effective % Base: Drivers	Drive with the window open		Snack		Telephoning while driving	
	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016
TOTAL	59	(=)	38	+2	11	+1
FRANCE	53	(=)	33	+1	8	+3
GERMANY	63	+1	46	(=)	7	(=)
BELGIUM	60	(=)	43	+3	6	-1
SPAIN	48	(=)	28	+2	12	+1
GB	79	+2	47	-2	9	+2
ITALY	54	+5	32	+2	17	+1
SWEDEN	45	-3	36	-1	19	+2
GREECE	67	+1	27	+6	13	(=)
POLAND	60	-1	35	-2	9	-1
NETHERLANDS	64	(=)	60	+1	8	(=)
SLOVAKIA	62	-3	29	+3	12	+2



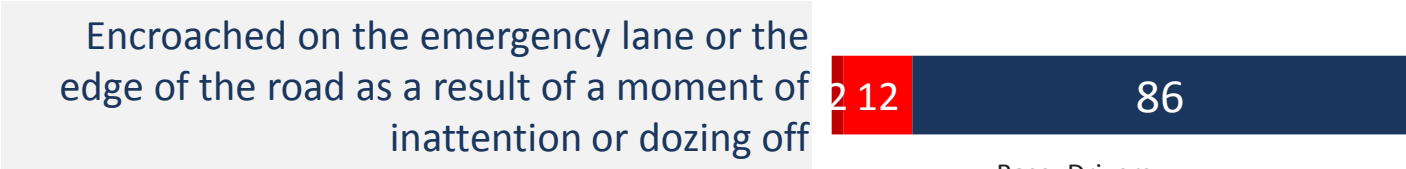
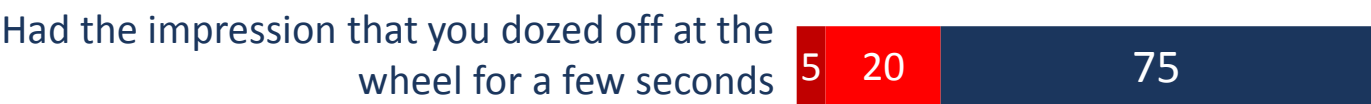
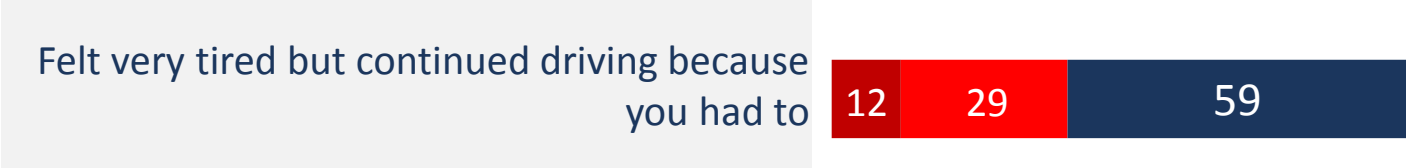
WORK AND DRIVING

GAME CHANGERS



Incidents related to inattentiveness

■ Yes, several times ■ Yes, once ■ No, never **Yes %** **Change on 2016**



Base: Drivers

More specifically, over the last few years, have you run into any of the following problems while driving?

BREAKDOWN BY COUNTRY

Incidents related to inattentiveness

Yes
%

Base: Drivers

Felt very tired but continued driving
because you had to

Had the impression that you dozed off
at the wheel for a few seconds

Encroached on the emergency lane or
the edge of the road as a result of a
moment of inattention or dozing off

	2017	Change on 2016	2017	Change on 2016	2017	Change on 2016
TOTAL	41	-1	25	(=)	14	(=)
FRANCE	45	(=)	33	+3	25	(=)
GERMANY	51	-1	31	+4	11	(=)
BELGIUM	39	-3	28	(=)	13	(=)
SPAIN	34	+2	22	(=)	20	+3
GB	40	+4	16	+1	10	+1
ITALY	38	-3	28	-1	14	-3
SWEDEN	45	-1	24	(=)	17	+1
GREECE	48	+1	25	-1	9	(=)
POLAND	38	-4	21	-1	14	-1
NETHERLANDS	31	+3	16	-1	7	(=)
SLOVAKIA	48	-1	29	-2	20	+3

53 More specifically, over the last few years, have you run into any of the following problems while driving ?

GAME CHANGERS

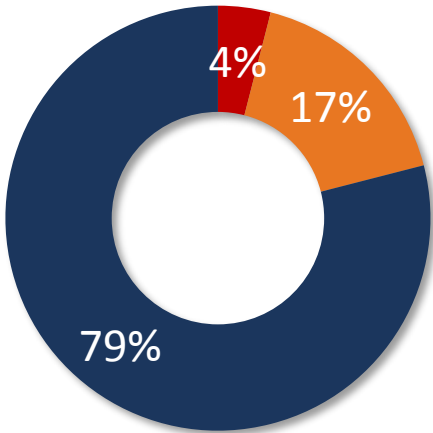




STOPPING SOMEONE WHO IS NOT IN A CONDITION TO DRIVE

Attitude regarding drivers who plan on driving after having consumed more than the authorised limit

- I don't say anything: it's not my place to lecture others, and it doesn't concern me
- I advise them not to take the wheel, but without insisting so as not to upset them
- I insist as much as possible to prevent them from taking the wheel, even if the person takes it badly



Don't insist
21%

Base: Total

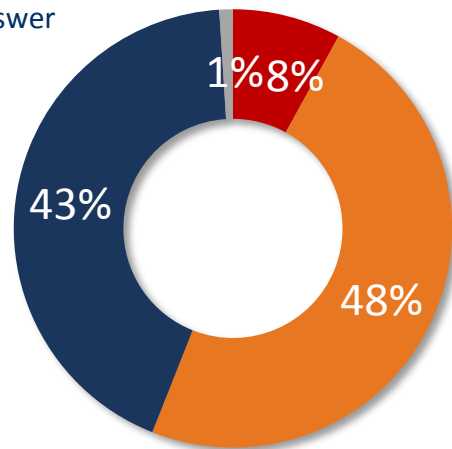
BREAKDOWN BY COUNTRY

	% who don't insist
FRANCE	23
GERMANY	17
BELGIUM	31
SPAIN	21
GB	20
ITALY	28
SWEDEN	13
GREECE	17
POLAND	14
NETHERLANDS	25
SLOVAKIA	20

When you are with someone who is going to take the wheel and are in the following situation, what do you most often do? When the person has drank more than the authorised limit (new question)

Attitude regarding drivers who plan on driving when they appear to be very tired

- I don't say anything: it's not my place to lecture others, and it doesn't concern me
- I advise them not to take the wheel, but without insisting so as not to upset them
- I insist as much as possible to prevent them from taking the wheel, even if the person takes it badly
- No answer



Base: Total

Don't insist
56%

BREAKDOWN BY COUNTRY

	% who don't insist
FRANCE	54
GERMANY	47
BELGIUM	62
SPAIN	50
GB	54
ITALY	49
SWEDEN	56
GREECE	56
POLAND	64
NETHERLANDS	63
SLOVAKIA	58

When you are with someone who is going to take the wheel and are in the following situation, what do you most often do? When the person seems very tired (new question)